



# UfM

## Sustainable Blue Economy

*GENERAL ASSEMBLY OF THE CPMR INTERMEDITERRANEAN COMMISSION*

(Naples, 7 July 2017)



European Union



Union pour la Méditerranée  
Union for the Mediterranean  
الإتحاد من أجل المتوسط



The Hashemite  
Kingdom of Jordan

# 1) Union for the Mediterranean Ministerial Declaration on Blue Economy

(17 November 2015)

- ✓ *Strengthening the potential of the blue economy in the Mediterranean region...and achieving a conducive environment to promote jobs, innovation and knowledge-based business opportunities through the development of key maritime sectors;*
- ✓ *Contributing , with this regional effort, to the wider context of the UN Sustainable Development agenda;*
- ✓ *Setting in place regional dialogue, stakeholders involvement and launch of concrete actions in areas of common interest.*



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The areas of cooperation highlighted in the Ministerial Declaration include...



Further  
development of the  
Blue Economy



Blue  
research, technology, innovation, knowledge and skills



Maritime  
governance



UfM  
Co-Presidencies

UfM  
Forum on BE

UfM  
Secretariat



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The UfM Forum on Blue Economy, a dynamic process composed of four elements...



## 2) The Virtual Knowledge Center ([med-vkc-blueeconomy.org](http://med-vkc-blueeconomy.org))

Work as **Stakeholder register and Networking platform** bringing together knowledge and experiences for cross-fertilization and collaboration

Promote its role as a **regional hub** on blue economy bringing together information and data through the contribution received by stakeholders

Promote its role as **communication tool** by disseminating information of the organization of conferences/meetings/seminars as well as information on policies developments, projects milestones and results etc.

Support the organization of the **UfM Blue Economy Stakeholder Conference**, in particular by hosting a “**call for workshops**” section



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### 3) UfM Regional Stakeholder Conference on Blue Economy

Naples (Italy) end of November

**OBJECTIVE:** ...*promote discussion and exchanges amongst UfM stakeholders on developing a sustainable blue economy in the Mediterranean....and an opportunity to take stock of progress made in the implementation of the 1<sup>st</sup> UfM Ministerial Declaration on the Blue Economy...*

## Call for Thematic Stakeholder Workshops

The themes of the workshops, as well its format, will be proposed by the blue economy stakeholders. Each workshop will deal with topics relevant to blue economy in the Mediterranean sea-basin, in line with the priorities of the UfM Ministerial Declaration, such as:

- ✓ *Marine research and innovation;*
- ✓ *Education, training and skills development in the maritime domain;*
- ✓ *Business development (maritime clusters, start-up, boosters, etc.) and investment (access to finance) in the blue economy;*
- ✓ *Maritime transport safety and security, and sustainable ports;*
- ✓ *Sustainable aquaculture and fisheries, including small scale fisheries and coastal communities development;*
- ✓ *Coastal and maritime tourism and marinas;*
- ✓ *Maritime Spatial Planning and Integrated Coastal Zone Management;*
- ✓ *Renewable marine energies;*
- ✓ *Sustainable consumption and production in the blue economy;*
- ✓ *Marine and coastal environment protection (including Marine Protected Areas), marine pollution (including marine litter).*

## Call for Thematic Stakeholder Workshops

Workshops are expected to produce **practical conclusions** which can assist in advancing on the objectives of the UfM Ministerial Declaration and **possibly lead to project ideas and proposals**.

Workshop proposals will be assessed against the following criteria:

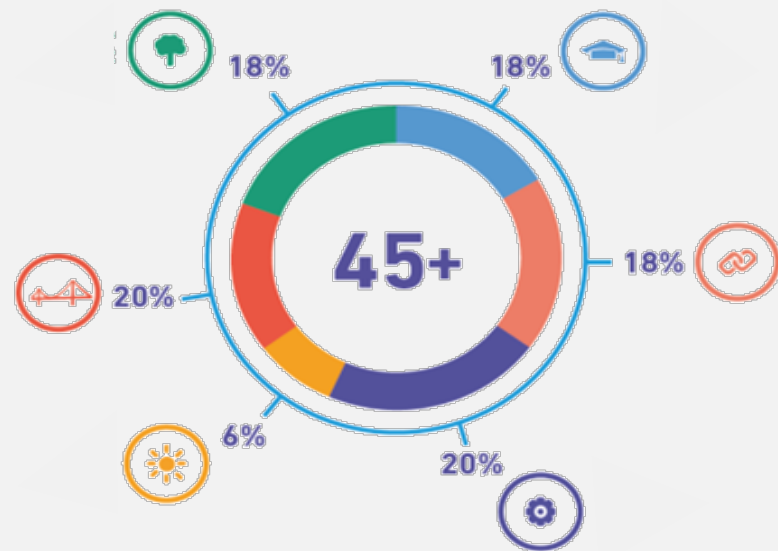
- Regional dimension
- Effective contribution to one of the above list of topics;
- Interactive format;
- Innovative content and qualification of the foreseen speakers;
- Good geographical coverage and gender balance.

In order to apply for a workshop, the on-line application has be downloaded and submitted **by 05/09/2017** at:  
<http://www.med-vkc-blueconomy.org/>

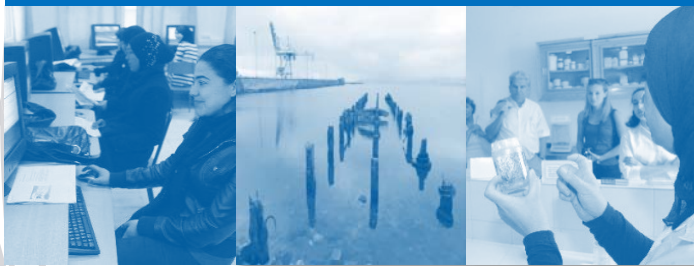


# UfM Secretariat as Promoter of Projects

- ✓ 47 UfM labelled projects
- ✓ 26 labelled projects in the field of Human Development
- ✓ 21 labelled projects in the field of Sustainable Development
- ✓ 25 launched projects



## Projects with Regional Impact



### Human Development



Business Development & SMEs



Women Empowerment & Social Affairs



Higher Education & Research

### Sustainable Development



Renewable Energy & Climate Change

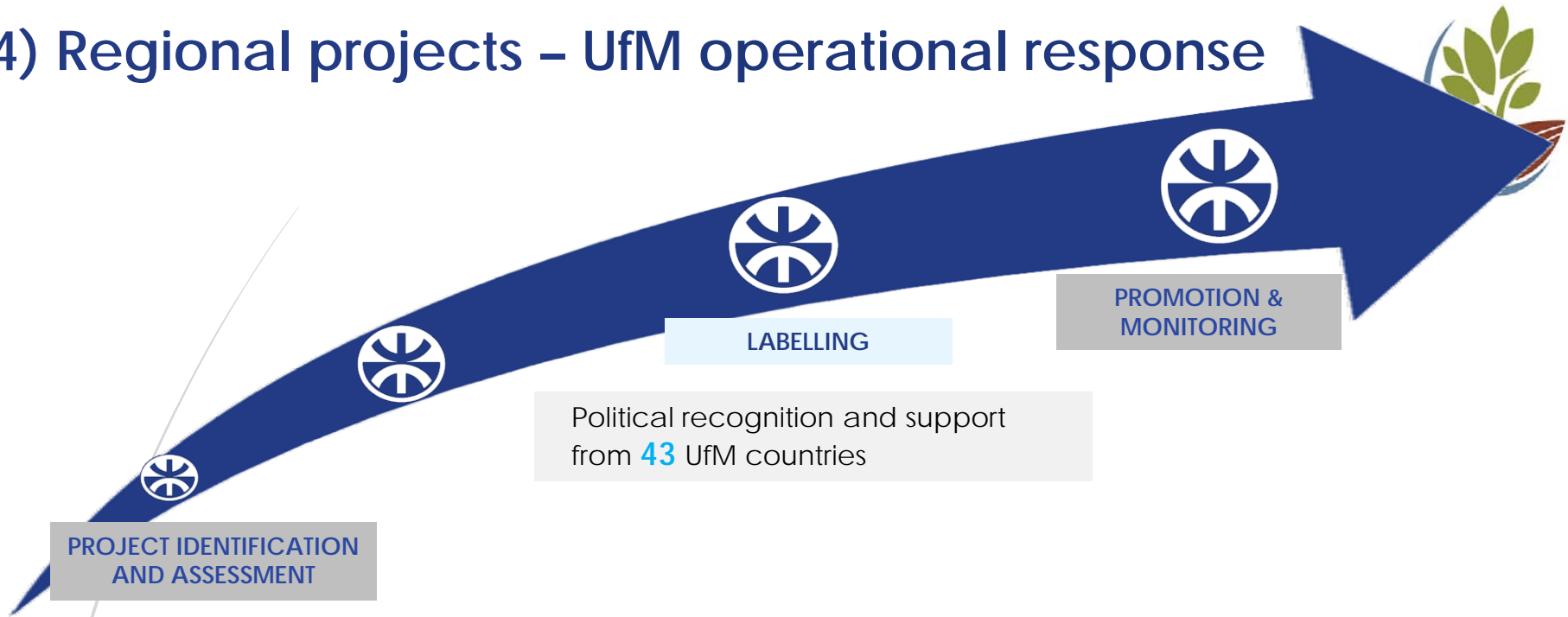


Water & Environment



Transport & Urban Development

## 4) Regional projects – UfM operational response



### WHAT IS THE ADDED VALUE OF THE UfM LABEL?

- ✓ Political endorsement to projects that address common regional challenges.
- ✓ Regional recognition and visibility at the highest level.
- ✓ Solutions for complex regional projects and builds on their added-value.
- ✓ Access to finance through a network of financing partners.



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# THANK YOU!



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